# The History of the Resume

A traveling Lord in England offers a handwritten letter of introduction to aquaintances and calls it his resume.

Resumes still include personal info like age, weight, height, marital status and even religion.

Resumes start to get beyond the dry facts and include things like outside interests and other info to help paint a fuller picture of the candidate.

The first VHS portfolios are recorded and used. Books on resume writing and career counseling get very popular.

By 1987 FAX machines become the popular way to distribute resumes. Video conferencing gets used for interviews.

Internet and the World Wide Web go public in 1994. Monster.com goes live and CareerBuilder is founded.

Interactive resume websites released by company that becomes named Optimal Resume.

Video resumes hit Youtube. Vault releases employer study.

Personal branding goes mainstream. Keywords and SEO become important.

Social media becomes key networking resource and means for screening. Linkedin takes lead for employment.

Resumes contain social media links and become shorter but with added multimedia, visual options and modularity.

**1500's  1930  1940  1950  1960  1970  1980  1990  1995  2000  2005  2006  2007  2008  2009  2010**

Resumes start to become popular and are used to help employers learn the basic facts of people.

They become a formality and they are now expected for most professions.

Digital typesetting and word processors help the resume to become more of a sales tool.

The IBM PC is introduced in 1983. Microsoft Word is released.

Microsoft releases the RTF (Rich Text Format) universal document

Email popular for sending resumes. Electronic digital portfolios are introduced.

The Dot Com boom hits full stride. Web 2.0 concept

Linkedin launched in 2003 and Facebook in 2004.

Optimal Resume releases online resume builder.

Optimal Career Services Suite launched with DIY video resume.

The resume objective goes out and the summary or position statement comes in.

Virtual portfolios become the rule, resumes and letters get even more focused.